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## **FOR IMMEDIATE RELEASE**

### **Facility Decisions Conference & Expo Debut Beats Attendance Expectations** *--Success warrants the return to Las Vegas in 2009--*

September 25, 2008 - Milwaukee - Facility Decisions Conference & Expo 2008 took center stage as the event played host to more than 1,600 facility professionals at the Mandalay Bay Convention Center in Las Vegas, September 16-17. Top level facility decision-makers from all 50 states interacted with nearly 200 leading industry suppliers.

Based on the overwhelming success of Facility Decisions, management today announced the show will return to Las Vegas in 2009. More than 50 percent of the exhibit booth space has already been sold for next year's event, which will be held September 22 -23, 2009 at the Las Vegas Convention Center, to accommodate the exhibit hall and educational session growth.

"Facility Decisions has proved to be a perfect marketplace for products and services that serve the facilities management industry," said Bob Wisniewski, CEO of Trade Press Publishing and co-owner of Facility Decisions. "And Las Vegas brings even more dynamism to our show. It's a good fit for Facility Decisions, providing myriad opportunities for our attendees, sponsors and exhibitors. It didn't take long for us to see that we needed to come back next year."

Susan Kennedy, Director of Marketing for Sloan Valve Co. added, "Sloan's participation in Facility Decisions succeeded beyond our expectations. The quality of attendees, the strength of the lead generation, and exceptional overall management of the entire event made our decision to return to Vegas quite easy. Our reps reported that there were people at our booth who they've been trying to see for months. It doesn't get any better than that!"

In addition to the bustling exhibit hall, the free educational sessions were a huge draw for the decision-makers who attended Facility Decisions. The sessions, which are eligible for continuing education accreditation from organizations such as BOMI International, the International Facility Management Association (IFMA), and the American Institute of Architects (AIA), attracted standing-room only crowds of facilities professionals from across the country.

"We are extremely pleased with the success of the educational conference," said Wendy Dietzler, Director of Education for the show. "We've obviously satisfied the need for high-quality, educational sessions that met the demands of facility professionals. We built a solid foundation of educational offerings that will allow us to grow next year."

The exceptional, free educational offerings were credited for attracting high-level decision makers to Facility Decisions. "I was pleased with the quality of attendee at the show, i.e. the demographics matched well with our target market. Unlike some other shows I have exhibited at over the years," said Jim Dodson, Western Region Sales for On Services LLC.

Bob Cronk, Vice President of Sales & Marketing SELECT Hinges concurred, "Facility Decisions attendees are the key decision makers, and their interest level matched our expectations."

#### **About Trade Press Publishing Corporation**

Facility Decisions Conference/Exposition is brought to the market by Trade Press Publishing Corporation, a media company serving the facilities industry. Trade Press is co-owner of the National Facilities Management & Technology Conference, Facilities Midwest Expo and Facility Decisions. The firm also publishes *Building Operating Management* and *Maintenance Solutions* magazines and developed FacilitiesNet.com, an online portal for the facilities industry, and FacilityZone.com - the premier vertical search engine for building owners and facility managers. More than 100,000 facility professionals rely on these information products for problem-solving editorial and product news that helps them manage and operate their buildings at peak efficiency.

#### **About ROC Exhibitions**

ROC Exhibitions is a premiere event management company headquartered in Lisle, IL. The firm owns and manages several industry-leading events including World Safety Conference and America's Security & Fire Expo.

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